

LEISURE STRATEGY Action Plan 2023-24



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



**BRENTWOOD
BOROUGH COUNCIL**

Leisure Strategy 2018-28

Built Facilities

- Brentwood Centre
- Football Hub
- Community Halls
- Larkins

Open Spaces

- Country Parks
- Formal open spaces
- Play pitches
- Allotments
- Woodlands

Play areas

- Play Area Strategy
- Maintenance

Sport

- Golf Course
- Football
- Partnership working
- Activities & programmes

Health and Wellbeing

- Healthy places
- Increase participation & Activities
- Promote & Support Livewell campaign

Leadership, Management & Oversight

- Feasibility & Procurement
- Client meetings
- External funding
- Lifecycle costs



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL

Built facilities

Key Challenges – increased building & utility costs

Brentwood Centre

- Upgrade of gym equipment
- New flooring in reception and pool viewing area
- New LED lights in International Hall
- Upgrade in BMS system in progress
- Upgrade ground floor toilets in progress
- PV on roof options being explored

Community Halls

- CVS moved to Merrymeade House
- New 30year lease for SNAP
- New lease for Hutton Poplars Hall
- Report to September FAIR re Hutton Poplars Lodge
- Negotiations in progress for new leases for Bishops Hall & Nightingale Centre.

Football Development

- Football Hub development in progress
- Larkins Playing Fields new pavilion



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL

Open Spaces

Country Parks

- Warley Country Park
- Hutton Country Park
- Merrymeade

Formal Open Spaces

- King George's Playing Fields

Play Pitches

- Review of Play Pitch Strategy
- See built facilities

Allotments

- Options for additional allotment sites – September Clean & Green Committee report

Woodlands

- Income generation



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL

Play Areas & Sport

Play Areas

- Play Area Strategy
- Maintenance of existing sites
 - Courage's Playing Fields
 - Warley
 - KGPF
 - River Road
 - Hutton Recreation

Sport

- Golf Course – new practice facilities
- Football – Hub development, Brentwood Town FC, Larkins site development
- Partnership Working – Play Pitch strategy refresh
- Activities and programmes



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



Health and Wellbeing

Key Challenges ...

Healthy Places

- Health Impact Assessments (HIA)
- BREEAM excellence for new developments
- Health in All Policies
- Dementia Friendly

Increase Participation and Activities

- TAG Active
- Dance and Dine
- Community Events – Coronation, Family Fun Days
- Try a Tri event

Promote and Support Livewell Campaign

- Health and Wellbeing Board
- Community Connect Trailer
- Social Prescribing
- Brentwood and Basildon Alliance



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL

Leadership, Management & Oversight

Feasibility & Procurement

- Report to FAIR 13 September
- Establish new Leisure Strategy Working Group
- Viable options
- New leisure contract from 1 April 2025

Client Meetings

- Fortnightly client meetings with Leisure Operator
- Agreed priorities re BBC and Leisure Operator improvements
- Regular presentation to the relevant Committee

External funding

- S106 developer contributions
- CIL adoption
- Football Foundation funding
- Sport England – swimming pool support fund
- UKSPF
- Grant finder

Lifecycle costs

- Identified pre-planned works, investment options and and payback period
- New developments & ongoing running costs on the lifespan of the building
- Retrofitting where viable with payback period



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL

Q&A



Brentwood 2025

Where everyone matters

www.brentwood.gov.uk



BRENTWOOD
BOROUGH COUNCIL